

# Free Help for Nonprofits

**February  
2009**

Volume 4  
Number 2



***In this issue: Helping your Organization  
Grow and Bloom***

*This service is brought to you by the  
Utah Office of Faith-Based and Community Initiatives*  
[uofbci@utah.gov](mailto:uofbci@utah.gov) [www.housing.utah.gov/uofbci](http://www.housing.utah.gov/uofbci)

## ***How can I use this e-letter?***



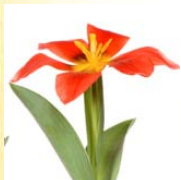
1. Just read through, for ways to grow your organization, or make it stronger, or **find more grants**.
2. Register, and complete our survey, so that we know what topics you would like us to address.
3. Email us with special requests. [uofbci@utah.gov](mailto:uofbci@utah.gov)

## ***Do you guarantee all information?***



Nope. We try to report as accurately as humanly possible, but can't be responsible for things like information on other websites, and changes, discrepancies, etc. Read the disclaimer at the end of this letter. The object is to save you time on first-sweep research so that you have more time to do good things, and also to assist you in accessing funding for good works.

## ***What is included in the letter?***



It's all based on what not-for-profits say they need. Basically, we are hearing that it is hard for each organization to devote much manpower to writing grants, let alone finding potential grants and researching background information needed to win them. We also hear that not all of you have big bucks for training, but are interested in high quality experiences for little or no registration fees. Tips and news were also requested.

For the specifics of what's in this e-letter, read on.

**SUBSCRIBE**, AND LET YOUR NEEDS BE KNOWN, at:  
<http://housing.utah.gov/uofbci/subscribe.html>

**CONTENTS:** On this page and next are descriptions of each section and specific topics in this issue; scroll down for actual items.

### **A. TIPS**

*Here, we pass on timely tips for your organization, and sometimes mini-lessons. Please contribute tips you want to share at [uofbci@utah.gov](mailto:uofbci@utah.gov).*

#### **In this issue:**

Helping Your Organization to Bloom and Grow

### **B. NEWS**

The news here is of importance to the nonprofit world, especially in Utah. What are the trends? Who is supporting the work that is important to your organization? What is changing? You can scan items to get a view, and click the link for the whole story.

#### **In this issue:**

Health Insurance for Children, History/Experiences for Youth, Charities Face Credit Shortages

### **C. FUNDING, GRANTS AND RESOURCES**

This is an annotated list of some of the best currently available grants and resources. Scan through, to see if there is one that will enrich your organization.

#### **In this issue:**

Health/Children/Obesity, Healthcare/Underserved Medical, Healthcare/Rural, Conference Support/Healthcare, Conference Support/Scientific Meetings/Health, Planning Grant/Health Center, Indian Education (several), Youth/Justice, Secondary Schools/Math and Science, Education/STEM, K-12 Education/Innovation

### **D. AWARDS AND HONORS**

Does your organization deserve recognition? How about individuals who have contributed much? Some opportunities listed in this section will also bring cash awards, trips, publicity and/or free consultation services that will feed your cause.

#### **In this issue:**

Recognition at No Cost, Art/Children with Disabilities

### **E. SPECIAL RESOURCES**

In this section, you will find reports and data that inform your work, but that also provide the hard data needed in writing winning grant proposals. A quick read here will let you know the gist of the report, and links take you to free downloads. Many nonprofit leaders cut and paste to a word processor file the notes on reports that interest them, for quick access. Or, they simply save the entire pdf.

#### **In this issue:**

Healthcare/Disparities/Reform, Healthcare, Health Safety

### **F. CONFERENCES, TRAINING AND WORKSHOPS for staff and customers**

We search for training that is free or inexpensive, but high quality. In general, we only report on events that are within geographic reach, though we sometimes let you know of interesting events outside this area that are specifically designed to make your job easier or more effective. If you know of something we have missed, please let us know at [upfbci@utah.gov](mailto:upfbci@utah.gov).

#### **In this issue:**

Scholarships/Nursing, Service-Learning/Youth Board, Conference and Call for Presentations/Juvenile Justice, Diabetes and Women, Fellowships/Entrepreneurship

**Now, the nitty gritty—plus links:**

## A. TIPS *(Timely tips, and sometimes mini-lessons)*

### HELPING YOUR ORGANIZATION TO BLOOM AND GROW:

How can you possibly grow your organization in this kind of an economic climate? Here are some ideas from nonprofit news items, and leading experts in the field.

1. **Your team** is more important than ever. If you can't offer them rewards in the form of compensation, try these ideas from Marjorie Treu, CEO of Team Fusion. She works with Fortune 500 companies as well as small businesses to help leaders "create collaborative, cohesive, and conscious teams." Her article, "10 No Cost Ways To Recognize Employees" is in the **D. AWARDS AND HONORS** section of this e-letter.

2. **Team up.** Successful (and canny) nonprofits across the country are taking expert advice, and either merging with other organizations, or working together to pool resources and achieve common goals. This is not the time to worry about who gets the credit, or who gets to keep their organizational name. This is the time to keep the eye on what is important: the people you serve.

3. Focus on **your purpose**. In the current Gallup Management Journal, Roy Spence, Chairman and CEO of marketing firm GSD&M Idea City in Austin, Texas, asserts that "purpose is not just a crucial differentiator; it's the strategic structure" that pulls organizations through the worst of times. Entities should determine their purpose, "a definitive statement about the difference you are trying to make in the world, **then craft their leadership, management, operations, strategy, and tactics to further that purpose.**" What's more, he says, "a purpose-based approach simplifies many difficult decisions and makes an uncertain future easier to navigate."

4. Look at outputs, outcomes and impact. Gather and analyze data to prove your progress and your value to the community. Compare this to your inputs, to come up with a **return on investment** (ROI) figure. Look at a **variety of ways of describing** (with data to back it) what you are accomplishing, and what it means to individuals, donors, and the community. Be ready with fresh "elevator speeches," (short and impactful summaries of what you do and why).

5. Susan Howlett, of the Communities Connect Network, offers two timely tips for **fundraising** in this economic climate:

a. Look to less obvious sources for support: instead of just considering government, foundations and corporations, look to service clubs, fraternal organizations, professional/trade associations, unions, student-based organizations, military organizations, heritage organizations, hobby or special interest groups, faith communities, and individuals.

b. Look to your old friends. It is easier and less expensive to refresh old supporters than to approach new ones. This requires building relationships, and appreciating support. There should be, for example, at least seven thank you's for each donation—starting before you use or deposit the gift. There also needs to be assurance that gifts will be used as expected, and proof of impact (that the gift made a real difference).



6. More than ever, focus not on cash, and **not on supporting your organization's superstructure**. What do you really need to accomplish goals? Where can you find in-kind donations, or borrow facilities? Can you operate on a simpler basis? Does your time table or your geographic reach need to change?

6. **Be agile**. What new needs are emerging in your community with this changing world? If you were a philanthropist, and had only a few resources to invest in your community, where would you honestly put it to do the most good for the most people? Is it time to re-assess what you do as an organization?

7. **Talk to your local political leaders**. Is there economic stimulus money coming their way? How do they plan to use it? They may have to gear up quickly, and if you have infrastructure, skills and people, might you be part of their plans? Can you help them leverage how far that money will go, help your community and help your organization grow at the same time? And, if they are not getting any new money, talk to them anyway. What do they see as critical needs? How can you help? How can you develop your relationships with them?

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**B. NEWS** (*Nonprofit news for Utah.*) *Click link for whole story*

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#### **HEALTH INSURANCE / CHILDREN**

The federal Children's Health Insurance Program has been reauthorized, and will include an additional 4 million children.

<http://www.utahchip.org/>

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#### **HISTORY / EXPERIENCES FOR YOUTH**

On PBS television this spring, there will be a new set of shows for the American Experience: We Shall Remain, telling the story of Native Americans. Utah's own KUED has produced five half-hour documentaries in conjunction with the national program, telling an insider's story of Utah's five tribes. Look for the shows on April 13, 20, and 27, and May 4 and 11.

<http://www.kued.org/productions/weshallremain/>

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#### **CHARITIES FACE CREDIT SHORTAGES**

Hundreds of charities are finding themselves caught in a credit crunch as skittish banks reduce their lines of credit or cut them off entirely at a time when demand for their services is rising sharply, the *New York Times* reports.

*Strom, Stephanie.* ["Credit Crisis Is Leaving Charities Low on Cash."](#) *New York Times* 1/23/09.

[http://www.nytimes.com/2009/01/24/us/24liquidity.html?\\_r=2&scp=5&sq=Credit%20Crisis&st=cse](http://www.nytimes.com/2009/01/24/us/24liquidity.html?_r=2&scp=5&sq=Credit%20Crisis&st=cse)

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## **C. FUNDING, GRANTS & RESOURCES** *(Annotated list of some currently available grants and resources.)*

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### **HEALTH / CHILDREN / OBESITY**

Healthy Eating Research: Building Evidence to Prevent Childhood Obesity

This program supports research on environmental and policy strategies to promote healthy eating among children to prevent childhood obesity, especially among low-income and racial/ethnic populations at highest risk for obesity.

**Deadline: Feb 24, 2009**

**For complete details and to register, contact:** [www.healthyeatingresearch.org](http://www.healthyeatingresearch.org).

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### **HEALTHCARE / UNDERSERVED MEDICAL**

The Health Resources and Services Administration will award grants of up to \$245,000 each year for up to three years under the federal Telehealth Network Grant Program.

The primary objective of the Telehealth Network Grant Program (TNGP) is to demonstrate how telehealth programs and networks can improve access to quality health care services in underserved rural and urban communities. The telehealth network grant awards are to support telehealth networks that demonstrate how these networks can be used to: (a) expand access to, coordinate, and improve the quality of health care services; (b) improve and expand the training of health care providers; and/or (c) expand and improve the quality of health information available to health care providers, patients, and their families.

**Deadline: March 6, 2009**

**Contact:** Grants.gov, CFDA 93.211

<http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppld=44675>

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### **HEALTHCARE / RURAL**

USDA will provide grants of \$50,000 to \$500,000 for providing access to education, training and health care resources for people in rural America.

**Deadline; March 24, 2009**

**Contact:** Grants.gov, CFDA 10.855

<http://www07.grants.gov/search/search.do?&mode=VIEW&flag2006=false&oppld=44614>

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### **CONFERENCE SUPPORT / HEALTHCARE**

The Agency for Healthcare Research and Quality (AHRQ) announces its continued interest in supporting conferences through its Grant Program for Large Conference Support. AHRQ seeks to support conferences that help to further its mission to improve the quality, safety, efficiency, and effectiveness of health care for all Americans.

**Award Size: \$100,000**

**Contact:** Grants.gov, CFDA 93.226

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## **CONFERENCE SUPPORT / SCIENTIFIC MEETINGS / HEALTH**

Health and Human Services, through NIH, is offering a number of grants for conferences in specialized fields. Final closing date for the current offerings is May 7, 2011. Contact [Grants.gov](http://Grants.gov), and search these CFDA's:

- 93.113 -- Environmental Health
  - 93.114 -- Applied Toxicological Research and Testing
  - 93.115 -- Biometry and Risk Estimation\_Health Risks from Environmental Exposures
  - 93.121 -- Oral Diseases and Disorders Research
  - 93.143 -- NIEHS Superfund Hazardous Substances\_Basic Research and Education
  - 93.172 -- Human Genome Research
  - 93.173 -- Research Related to Deafness and Communication Disorders
  - 93.213 -- Research and Training in Complementary and Alternative Medicine
  - 93.233 -- National Center on Sleep Disorders Research
  - 93.242 -- Mental Health Research Grants
  - 93.273 -- Alcohol Research Programs
  - 93.279 -- Drug Abuse and Addiction Research Programs
  - 93.286 -- Discovery and Applied Research for Technological Innovations to Improve Human Health
  - 93.361 -- Nursing Research
  - 93.389 -- National Center for Research Resources
  - 93.393 -- Cancer Cause and Prevention Research
  - 93.394 -- Cancer Detection and Diagnosis Research
  - 93.395 -- Cancer Treatment Research
  - 93.396 -- Cancer Biology Research
  - 93.399 -- Cancer Control
  - 93.837 -- Heart and Vascular Diseases Research
  - 93.838 -- Lung Diseases Research
  - 93.839 -- Blood Diseases and Resources Research
  - 93.846 -- Arthritis, Musculoskeletal and Skin Diseases Research
  - 93.847 -- Diabetes, Endocrinology and Metabolism Research
  - 93.848 -- Digestive Diseases and Nutrition Research
  - 93.849 -- Kidney Diseases, Urology and Hematology Research
  - 93.853 -- Extramural Research Programs in the Neurosciences and Neurological Disorders
  - 93.855 -- Allergy, Immunology and Transplantation Research
  - 93.856 -- Microbiology and Infectious Diseases Research
  - 93.859 -- Biomedical Research and Research Training
  - 93.865 -- Child Health and Human Development Extramural Research
  - 93.866 -- Aging Research
  - 93.867 -- Vision Research
  - 93.879 -- Medical Library Assistance
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## **PLANNING GRANT / HEALTH CENTER**

The purpose of planning grants is to demonstrate the need for health services in the community from public or non-profit organizations seeking a grant to plan for the development of a comprehensive primary care health center under the Health Center Program authorized under Section 330 of the Public Health Service Act.

The purpose of the Health Center Program is to extend comprehensive primary and preventive health services (including mental health, substance abuse and oral health services) and supplemental services to populations currently without access to such services, and to improve their health status.

Award Size: Estimated average of \$80,000

**Deadline: March 13, 2009, with previous registration required**

**Contact:**

<https://grants.hrsa.gov/webExternal/SFO.asp?ID=19DABEF9-224F-4D7A-8525-6CE9304704E3>

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## **INDIAN EDUCATION**

There are several Indian Education Grants out right now, from the federal government. Go to Grants.gov, click on Find Grant Opportunities, Search by Agency (US Department of Education), and you will get a chart of grants, including those whose closing date has passed. Click to next pages until you come to these closing dates: March 3, 2009, March 6, 2009, and April 22, 2009. Some of the others include, but are not limited to Indian Education. For most, you need to coordinate with the Utah State Office of Education and for some, a college or university, but this can be a distinct advantage.

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## **YOUTH / JUSTICE**

FY 09 Gang Prevention Coordination Assistance Program is designed to enhance the coordination of existing community-based gang prevention and intervention programs and strategies that are closely aligned with local law enforcement efforts.

Deadline: March 4, 2009, with previous registration required

Contact: <http://ojdp.ncjrs.gov/grants/solicitations/FY2009/GangPrevention.pdf>

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## **SECONDARY SCHOOLS / MATH AND SCIENCE**

The 2009 HP Innovations in Education grants for secondary school districts in the United States will provide funding to school districts working to launch innovative pilot initiatives that support administrators and teachers responsible for student success in math and science in middle and/or high schools.

HP plans to award approximately twenty-five grants to public or qualified private school districts. Each grant is valued at more than \$270,000 in HP technology, cash, and professional development. Projects must promise innovations in leadership capacity (creating a network of school administrators and key teachers who implement innovative approaches to curriculum, instruction, and the use of technology to enhance math/science learning), digital learning environments (this can include innovations in online learning, virtual worlds, gaming for learning, and simulations), the secondary student design and research experience (making math and science real and relevant by involving secondary students in design and research challenges that address real needs in society; this can

include local and/or global service learning), and high-tech career awareness (engaging administrators, teachers, and students in ways that increase awareness and interest in high-tech college degree programs and careers).

The program is open to any U.S. public or accredited private school district or school system that serves at least two thousand secondary school (grades six through 12) students. Only one proposal per district will be accepted. Proposed projects should include innovations that enhance learning in pre-engineering, mathematics, science, and/or computer science. Projects must involve one or two school sites and include the district administrator, the IT director who serves the faculty and students across the school district, a local school site administrator for each participating school site, and up to eight classroom teachers (from one or two school sites) who will be using the technology for teaching one or more of the eligible disciplines.

**Deadline: March 30<sup>th</sup>, 2009**

For grant details and program guidelines, download the complete Request for Proposals at the HP Web site.

**Contact:** <http://www.hp.com/hpinfo/grants/us/hpiie.html>

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## EDUCATION / STEM

State educational agencies (SEA) and local school districts (LEA) can apply for the Garrett A. Morgan Technology and Transportation Education Program (GAMTTEP). Its purpose is to improve the preparation of students, particularly women and minorities in science, technology, engineering, and mathematics (STEM) through curriculum development and other activities related to transportation.

**Award Amount:** Estimated at \$100,000 per grantee.

A pre-proposal teleconference will be held **February 23, 2009, Noon to 2 pm** Mountain Time.

**Deadline: March 11, 2009.** Potential applicants MUST REGISTER for the teleconference by February 17 with Henry Murdaugh, Email: [Henry.Murdaugh@dot.gov](mailto:Henry.Murdaugh@dot.gov). Read full information in the announcement.

**Contact:** Grants.gov, CFDA 20.200

Request for Application: DTFH61-09-RA-00003

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## K-12 EDUCATION / INNOVATION

The [ING](#) Unsung Heroes program helps K-12 educators and their schools fund innovative classroom projects.

Each year, the program selects 100 educators to receive grants of \$2,000 each to help fund their innovative class projects. At least one award will be granted in each of the 50 United States, provided one or more qualified applications are received from each state. Three of these educators are chosen to receive the top awards of an additional \$5,000, \$10,000, and \$25,000.

All K-12 education professionals are eligible. Specifically, these individuals must be employed by an accredited K-12 public or private school located in the United States, and be full-time educators, teachers, principals, paraprofessionals, or classified staff with effective projects that improve student learning.

**Deadline: April 30, 2009**

**Contact:** <http://www.ing-usa.com/us/aboutING/CorporateCitizenship/Education/INGUnsungHeroes/index.htm>



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## **D. AWARDS AND HONORS** *(Recognition—some with resources.)*

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### **RECOGNITION AT NO COST**

Team leadership expert Marjorie Treu, CEO of Team Fusion, writes on how to recognize employees – ten no cost ways:

[http://www.teambuildingtips.com/index2.php?option=com\\_content&task=view&id=299&page=1&page=0&Itemid=29](http://www.teambuildingtips.com/index2.php?option=com_content&task=view&id=299&page=1&page=0&Itemid=29)

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### **ART / CHILDREN WITH DISABILITIES**

Artwork produced by young people (5 to 15) with and without disabilities will be displayed at Union Station in Washington, D.C.; this year, teachers submitting student works will also be eligible for a cash award of \$1000 to use in their classrooms.

[VSA arts](#) and [CVS Caremark All Kids Can](#) are encouraging children and youth to share their creativity through a national call for visual art.

The theme, "Celebrating Who I Am," invites young people with and without disabilities across the United States to create visual art about their interests, talents, and dreams. All artwork submitted before the deadline will be included in an online art gallery. One piece of art from each state and the District of Columbia will be displayed during summer 2009 at Union Station in Washington, D.C., as part of a children's art exhibition. Ten representatives of the exhibition will be selected to travel to Washington to be honored at a reception on Capitol Hill.

Children are invited to use traditional art materials as well as non-traditional ones, such as hair rollers, wrapping paper, newspaper, or aluminum foil. The exhibition will be on display during VSA arts' annual Start with the Arts Family Festival.

New to the program this year, teachers who submit their students' artwork are eligible to receive one of five \$1000 cash awards for use in their classroom.

**Deadline: March 6, 2009**

**Contact:** <http://www.vsarts.org/allkidscancreate>

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## **E. SPECIAL RESOURCES** *(Reports and data. Most download for free.)*

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### **HEALTHCARE / DISPARITIES / REFORM**

The Robert Wood Johnson Foundation has just published a new report, "Improving Quality and Achieving Equity," which is aimed at helping hospitals with safety, finance and risk reduction issues, especially examining disparities in health care due to racial, ethnic or language issues.

<http://www.rwjf.org/qualityequality/product.jsp?id=38208>

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## HEALTHCARE

Also from the Robert Wood Johnson Foundation, are a series of new Guides to Help Front-Line Staff Improve the Quality and Safety of Patient Care. improve the effectiveness of the entire care team.

[Access the how-to guides.](http://www.rwjf.org/qualityequality/product.jsp?id=38311) <http://www.rwjf.org/qualityequality/product.jsp?id=38311>

[Access the complete TCAB toolkit.](http://www.rwjf.org/qualityequality/product.jsp?id=30051)

<http://www.rwjf.org/qualityequality/product.jsp?id=30051>

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## HEALTH SAFETY

Public concern for food safety issues has sparked demand for swift and accurate access to information. The latest resource is the new HHS, FDA and CDC social media Web page at <http://www.cdc.gov/socialmedia/>, which provides many helpful tools in order to reach as many people as possible.

The social media site makes it easy to obtain automatically updated information on the outbreak and the product recall. The site provides resources for both consumers and organizations working with people.

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## F. CONFERENCES, TRAINING & WORKSHOPS for staff and customers

*(Free or inexpensive—or scholarships.)*

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### EMPLOYMENT / SINGLE MOTHERS

The nonprofit organization People Helping People is joining forces with LDS Employment Services to host a series of Single Mothers Seminars and Employer Open Houses. Participants will meet engaging speakers, gain employment tips, and network with other single moms and people who can help them increase income and job satisfaction. For example, at the event at

<http://www.phputah.org/>

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### SCHOLARSHIPS / NURSING

Cherokee Uniforms will award \$2000 Nurse I Am scholarships to nursing students who are already enrolled in an accredited program. The application requires an essay.

**Deadline:** February 28, 2009

**Contact:** <http://www.anurseiam.com/application.php>

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### SERVICE-LEARNING / YOUTH BOARD

The [State Farm Youth Advisory Board](http://www.statefarmyab.com) is comprised of thirty diverse young adults between the ages of 17 and 20 who have demonstrated exemplary work in service learning, volunteering, and philanthropy in their communities. Members of the Youth Advisory Board will help State Farm leadership create and implement service-learning projects across the United States and Canada.

The board is given responsibility over the resources of \$5 million dollars to grant signature service-learning projects that seek to solve important community issues.

The Youth Board collectively helps identify these issues, develops the grantmaking processes for catalyzing large-scale student-driven service-learning projects, selects the programs to receive grants, provides technical assistance and oversight to grantees, and assists with the initiative's communications and outreach efforts.

**Contact:** <http://www.statefarmyab.com/apply.php>

## CONFERENCE AND CALL FOR PRESENTATIONS / JUVENILE JUSTICE

The Coalition for Juvenile Justice, a nonprofit organization made up of governor-appointed advisory groups, will host a conference on May 2-5, 2009, and is calling for presentations. Presentations at the conference will showcase juvenile justice and delinquency prevention reform efforts that demonstrate alternatives to formal system involvement, out of home placement, detention and incarceration for delinquent youth and youth at-risk of delinquency. Special emphasis will be placed on strength-based and community- and family-based responses that effectively support and improve the lives of troubled and vulnerable children and youth.

**Deadline: February 20, 2009**

**Contact:** [http://www.juvjustice.org/conference\\_6.html](http://www.juvjustice.org/conference_6.html)

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## DIABETES AND WOMEN

Advances in Science & Management

Friday, April 24, 2009

8:00 a.m. - 4:30 p.m.

Miller Center

9750 S. 300 W. Sandy, Utah

For more information see attachment and to register go to:

<http://www.uwinsymposium.org/>

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## FELLOWSHIPS / ENTREPRENEURSHIP

The program is a component of the Kauffman Emerging Scholars initiative, which is designed to support entrepreneurship as a legitimate field of academic study.

All nominations must be submitted via the online application provided at

[www.kauffman.org/kjff](http://www.kauffman.org/kjff) by 12:00 noon Central Standard Time on Monday, March 9, 2009.

The nominee must then complete the online application by 5:30 p.m. Central Standard Time on Monday, April 6, 2009.

<http://www.kauffman.org/research-and-policy/kauffman-junior-faculty-fellowship-in-entrepreneurship.aspx>



**Here's the fine print:**

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***Please be advised that:***

***Information is gathered from a number of sources including the foundationcenter.org, grants.gov, and a number of list serves and searches, and organized here to aid in research and in accessing opportunities and funding. UOFBCI does not, in any manner express or implied, verify or guarantee the information nor the possibility of gaining any awards or funding, nor is any program or competition hereby endorsed, referred or sponsored. This publication is certainly not inclusive; grant seekers are urged to consult many sources. This publication and its elements may or may not be of value to your particular organization or situation. Information is often summarized. Please contact grantors and funders directly for complete information. Always verify and evaluate for yourself.***

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